





**Dr. K. H. Mishra.**  
**Additional Director (MS)**

No. AB PMJAY-MA/Alankit Limited/2024  
Commissioner Health, Medical Services and  
Medical Education (H.D.)  
Block No. 5/1, Dr.Jivraj Mehta Bhawan,  
Gandhinagar.  
Tel-079-232-53286.  
Email – pmjaygujarat15@gmail.com  
Dt. /12/2024

To,

Mr. Ankit Agarwal

Managing Director, Alankit Limited,

205-208, Anarkali Complex,

Jhandewalan Extension,

New Delhi-110055.

Subject: Verifying the details of the pending e-kyc enrollments through BIS platform provided by NHA- Issue of work order- Reg.

Reference:

1. Letter No. OM No. S-12018/247/2022-NHA, dated 19.05.2023 of NHA, New Delhi.
2. E-mail from Edwick Bilung, State Coordinator- West Zone, National Health Authority (AB PMJAY), NHA, New Delhi, dated 19.12.2023.
3. Approval received from Commissioner of Health on N/49, File no. MAV/11/2019/411370/ RSBY, dated 22/12/2023.
4. Memorandum of Understanding (MOU) signed between National Health Agency (NHA), New Delhi and Alankit Limited, New Delhi, dated 20.04.2022.
5. Letter No. S-12017/100/2020/NHA, dated 04.12.2024 from Dr. Akshay Jain, Joint Director, NHA, New Delhi.
6. E-mail dated 18.12.2024 from Mr. Sanjay Bhatt, Assistant Vice President- Liaisoning, Alankit Ltd., New Delhi.
7. Approval received from Commissioner of Health on N-9, e-sarkar File HEC/CRD/e-file/145/2024/15698/PMJAY-MA, dated 24/12/2024.

With reference to the aforementioned references 1) to 7), this is to inform you that the State Health Agency- AB PMJAY-MA Yojana, Gujarat, has decided to assign the work of verifying the details of the pending e-KYC enrolments through the BIS platform provided by the NHA as per the terms and conditions outlined in the Memorandum of Understanding (MoU) and agreement signed by you with the NHA. The card processing charge will be Rs.2.85/- (Plus GST) per card fixed by the NHA, New Delhi. The validity of this work order will be

File No: HEC/CRD/e-file/145/2024/15698/PMJAY-MA

Approved By: Additional Director, Health AD MS, HEC

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up to 27.07.2025 and if the NHA extends the tenure then the extension end date shall be the end date of this work order.

In Gujarat, an FIR has been filed against the operators of Enser Communication (card processing agency) for generating fraud Ayushman cards. Given this, ensure safeguarding and an effective monitoring mechanism for correct BIS approval and integrity of your staff. You will not be allowed to add or remove any staff (operator) without SHA's approval.

In view above, you are requested to submit the willingness on your company's letterhead within two working days of receipt of this work order and start the work immediately.

Additional Director (MS)

Copy Forwarded with respect to:

- Ms L. S. Changsan, Chief Executive Officer (CEO), National Health Authority, CEO Office, 7<sup>th</sup> and 9<sup>th</sup> Floor, Tower-1, Jeevan Bharti Building, Cannaught Place, New Delhi-110001.
- PA to Commissioner (Health) and Secretary (H&FW), Block No.-5, Dr. Jivraj Mehta Bhavan, Gandhinagar.
- PA to Mission Director NHM, 1<sup>st</sup> Floor, NHM Bhavan, Behind Civil Hospital, Civil Hospital Campus, Gandhinagar.
- Mrs. Reshma, State Coordinator-West Zone, National Health Authority, 9<sup>th</sup> floor, LIC Jeevan Bharti Building, Cannaught Circle, New Delhi.

